Songdo Convensia

Songdo Convensia is established by New Songdo International City Development(NSIC) which is a partnering company of POSCO E&C and Gale International with a size of 54 thousand m² of the area with one basement level and four ground levels on 1 billion m² site of International Business City. The world renowned construction engineering company; KPF took responsibility for the exterior the convention center which configured the Taebaek Mountain Ranges of Korea to give life to the beauty of Korea. When Incheon Grand Bridge is completed on 2009, you will be able to arrive at Songdo Convensia within 15 minutes from Incheon International Airport. This outstanding geographical approach and convenient transportation is expected to contribute to the activation of exhibition industry of Incheon region.

The Public

The Public represents a new kind of arts building, a new way of experiencing art and a radical step forward in community architecture, born from the conviction that architecture can be a catalyst for regeneration and renewal.

The completed building stands at the gateway, geographically and in timing, of the complete regeneration of West Bromwich Town Centre, in central England, over the next four years, and The building has been designed to accommodate an array of artistic, educational and community projects, as well as exhibitions, displays, facilities, events and commercial activities.
The Public _ West Bromwich, UK

Main volume external length 113.2m
Main volume external width 21.3m
Structural grid 12 bays of 8.8m
Height to main parapet 22.1m
Ramp length 277.3m
Ramp height 11.9m
Gross floor area 9,274m²
[Roof Level: 412m², Level 4: 1,633m², Level 3: 1,512m², Level 2: 569m², Level 1: 950m², Mezzanine: 378m², Ramp: 848m², Level 0: 2,563m²]
The Public represents a new kind of arts building, a new way of experiencing art and a radical step forward in community architecture, born from the conviction that architecture can be a catalyst for regeneration and renewal. The completed building stands at the gateway, geographically and in timing, of the complete regeneration of West Bromwich Town Centre, in central England, over the next four years, and as a signal of this change and a symbol of the new ambition and commitment to quality that marks the regeneration campaign, has fulfilled its first dramatic function for the town and for the Black Country more widely. The building was rooted in many years of ground-breaking community arts and development work, by Jubilee Arts and its successors. The building has been designed to accommodate an array of artistic, educational and community projects, as well as exhibitions, displays, facilities, events and commercial activities. The approach throughout has been to combine dramatic and intense experiences for visitors, fitness for purpose and the flexibility to continue to respond to changing needs and developing cultures.

Written by William Alsop OBE RA