Unveiled Will Alsop’s proposed scheme for site near the M4 gateway into London

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UNVEILED WILL ALSOP’S PROPOSED SCHEME FOR SITE NEAR THE M4 GATEWAY INTO LONDON

NOVEMBER 13, 2015 | MARCO RINALDI

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Unveiled Will Alsop’s proposed scheme for site near the M4 gateway into London

New images of a mixed-use development that seeks to transform a rundown 84 hectare site near the M4 have been revealed by Hounslow Council. Will Alsop’s practice, aLL Design, has created a highly original concept for a proposed scheme that will incorporate a new bus depot, new homes, a car showroom, office accommodation, a data centre and raised landscaped park space.

![Image](image-url)

Image © aLL Design

The west London site is adjacent to the consented Brentford Community Stadium and will be a significant part of the renaissance of the Golden Mile. The requirement for the bus depot was of primary importance and led the team to design a mixed-use development that includes recreational facilities and a park; thus creating both a transport and community hub. Furthermore we aim to establish an exemplar of environmental...
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engineering, by re-using energy to supply the needs of people living and working locally.

aLL’s ethos is ‘to make life better’ and this project is an exceptional opportunity to put that into practice. Public consultations will start at the end of October 2015. It is anticipated that the scheme will be entered for planning during the winter of 2015-2016. aLL Design is currently working on several architecture and masterplanning projects in London and its immediate environs, as well as major projects in the north of England and overseas. Source and Images Courtesy of Stratton & Rekie.

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