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Mixed use tower, Salford, Greater Manchester, United Kingdom

Tuesday 26 Jun 2007

Urban sign post



SMC Alsop unveils "Urban Sign Post" for Manchester

SMC Alsop this week unveils the design for a 27-storey mixed-use tower on a key site at Adelphi street, in Salford, Greater Manchester. Designed in collaboration with local practice SMC DTR:UK for Vermont Developments, the tower which recently was granted planning permission by Salford City Council, will provide 22 floors of residential accommodation above four floors of retail /office space. Located at the 'gateway' to the New Chapel Street regeneration area, next to the River Irwell and the University of Salford campus, the tower will act as an urban signpost bringing a distinctive new architecture to the area and making a significant contribution to the surrounding streetscape. Speaking of the project Will Alsop said " Our objective is to deliver a unique and individual building that will act as a local landmark while transforming and enriching the streetscape for the benefit of local residents, the community and passers by." The base of the building will enjoy a flared, faceted and folded façade, enriched by colour and pattern. Above, the tower takes the form of a simple rectilinear column featuring brilles soleil at each level. A curtain walling system incorporating a variety of materials, colours and designs will clad the tower to achieve a striking pixelated effect and to reflect in a sensitive way the natural context, weather and light conditions.

Key Facts

Status	Design
Value	0(m€)

SMC Alsop
www.alsoparchitects.com

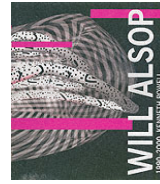
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