### The European Wood Pellet Market for Small-Scale Heating

IEA Task40 Webinar

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IEA Bioenergy
Task 40

### Sustainable Biomass Markets and International Trade to support the biobased economy

http://task40.ieabioenergy.com/

#### **Triennium 2016-2018**

#### **Task leaders:**

- Martin Junginger Copernicus Institute Utrecht University
- Peter-Paul Schouwenberg RWE Generation SE

#### Country representatives (Task 40 Members) from

Netherlands, Austria, Belgium, Denmark, Finland, Germany, Italy, Sweden, United Kingdom & United States







IEA Bioenergy
Task 40

## Sustainable Biomass Markets and International Trade to support the biobased economy

http://task40.ieabioenergy.com/

#### **Core Objective:**

'to support the development of sustainable, international markets and international trade of biomass, recognizing the diversity in biomass resources and applications for bioenergy and bio-materials in the biobased economy'

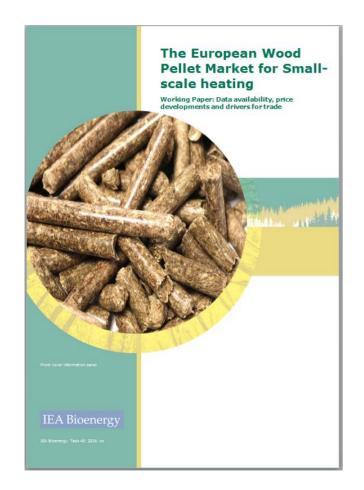
IEA Bioenergy
Task 40

## Sustainable Biomass Markets and International Trade to support the biobased economy

http://task40.ieabioenergy.com/

#### What we do:

- Market and scientific studies -> wood pellets, chips, waste streams ...
- Accompanying sustainability governance -> inter-task project on sustainability
- Stimulate (investment in) trade -> inter-task *project: bioenergy success stories*
- Develop, adapt and optimise biomass logistics -> high-quality fuels & feedstocks and advanced logistics ...





The European wood pellet market for small-scale heating Scientific Paper Summary: Data availability, price developments and drivers for trade

Schipfer F., Kranzl L., Olsson O., Lamers P., Wild M.

Report: published 11.2016

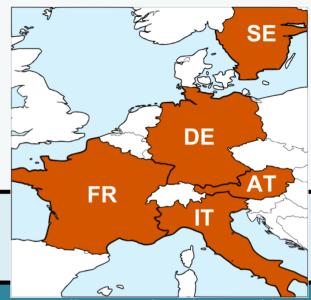
Scientific article: submitted at "Energy Policy"

#### Introduction

International bioenergy trade exhibited strong growth, & wood pellets are top bioenergy carrier.

EU is the main importer using pellets for power and heat, 32% of global demand in 2014 was for heat in these MSs ->

Drivers and barriers for trade are often discussed, not the reasons behind the specific bilateral trade patterns.



Source: own illustration based on rworldmap

What determines bilateral trade? 1) Seasonality?

- 2) Residential wood pellet prices?
- 3) Exchange rates?

Are wood pellets a commodity and focused country markets efficient?

Background

Sikkema et al. (2011); based on IEE-Project Pellets@tlas

"relatively mature industrial pellet markets, compared to non-industrial ones .. "

Olsson et al. (2011); co-integration based on pellet prices time series

Germany & Austria = integrated market

Kristöfel et al. (2014 & 2016); demand and supply of Austrian pellets heating sector

- Historic prices less volatile than prices of other energy and agricultural commodities
- No correlations between Austrian-Italian price delta and import and export volumes

Olsson et al. (2016); commoditisation process - product- and market related properties

- Product related: homogenisation -> fungibility , intermadiate good -> different consumer
- Market related: liquidity, competitiveness & international trade

Theory

**Barrett and Li, (2002);** distinction between market integration and competitive spatial equilibrium (CSE) <- excess transferred from one market to another, prices equilibrated

#### **Trade regimes**

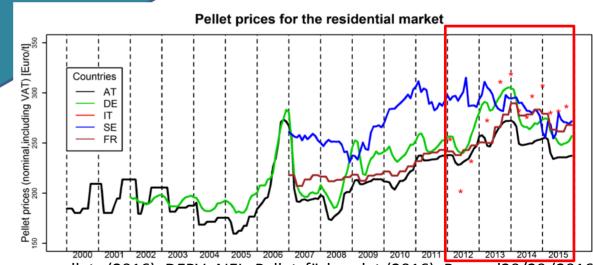
- 1. Perfect integration with trade
- 2. Perfect integration without trade
- 3. Inefficient integration with positive marginal profits to arbitrage
- 4. Segmented disequilibrium
- 5. Inefficient integration with negative marginal profits to arbitrage
- 6. Segmented equilibrium

#### Data availability:

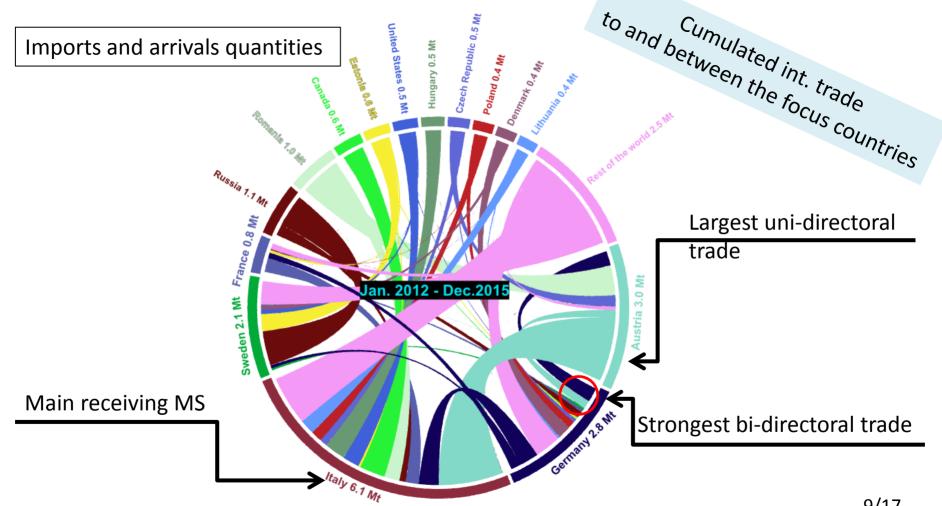
#### International trade in goods statistics (ITGS) from Eurostat:

- Monthly bilateral trade since Jan.2012 until Dec.2016
- In quantities [kilo tonnes /month] and
- In value [€/month] for
- intra-EU trade (arrivals & dispatches) and
- extra-EU trade (imports & exports)

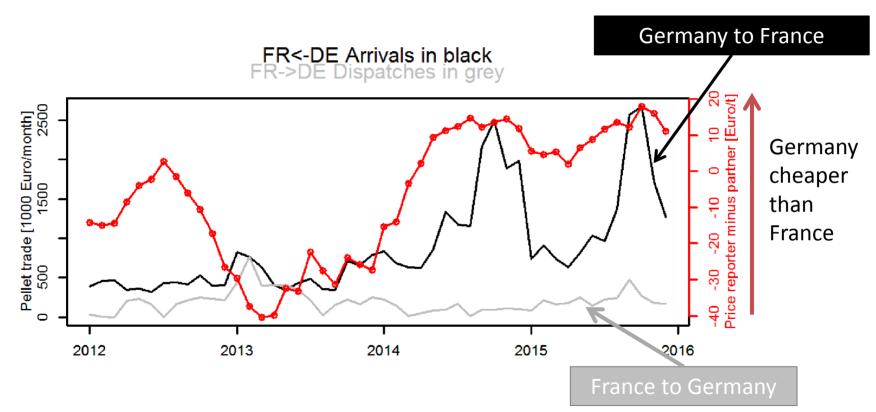
- Seasonality •
- Exchange rates •
- Residential wood pellet prices •



<sup>14/03/2017</sup>Source: Own illustration based on propellets (2016), DEPV, AIEL, Pelletsförbundet (2016), Beyond20/20 (2016)



#### Bilateral trade analysis

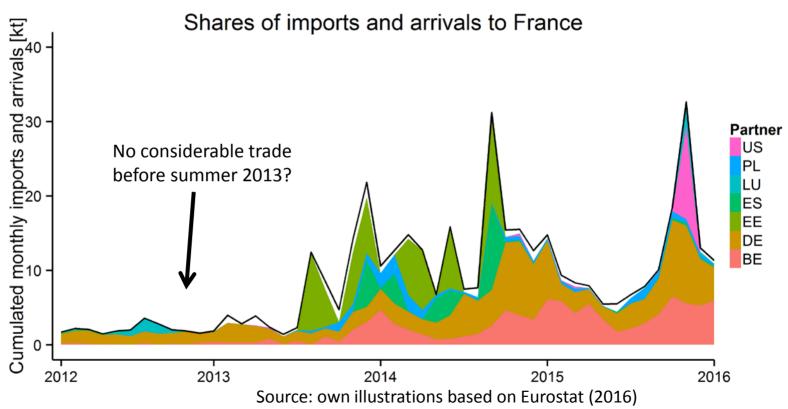


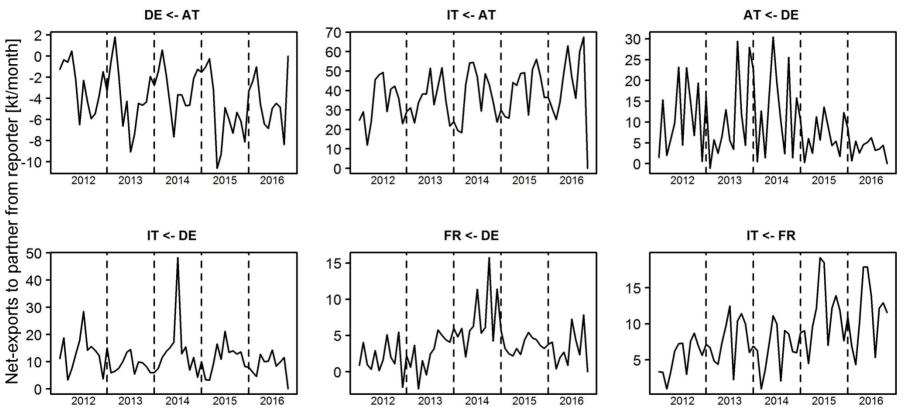
Source: own illustrations based on Eurostat (2016), DEPV, Beyond20/20 (2016)

Energy Economics Group, TU Wien

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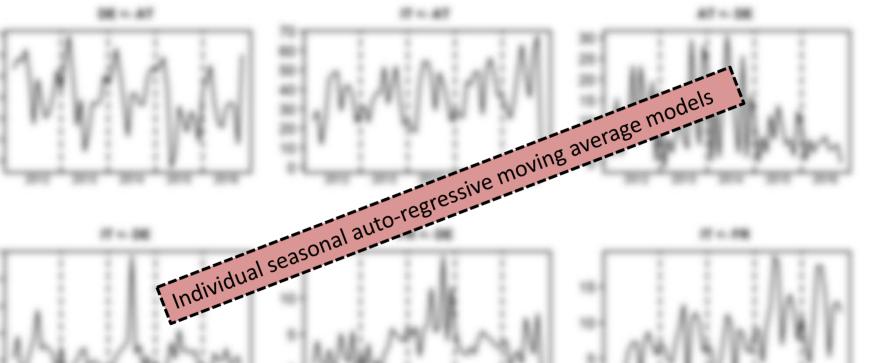
#### Multilateral trade analysis

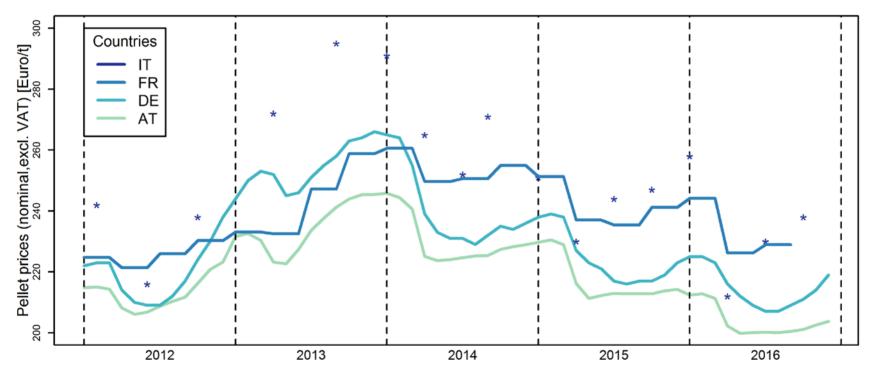




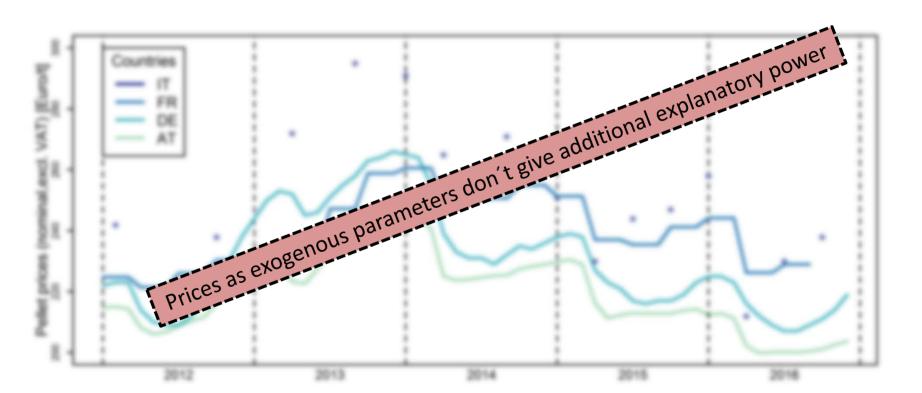
Source: Own illustration based on Eurostat (2017)

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Source: Own illustration based on propellets (2016), DEPV, AIEL, Pelletsförbundet (2016), Beyond20/20 (2016)



## The European wood pellet market for small scale-heating – RESULTS SUMMARY

- Trend of increasing cross-border trade leading to some detactable interactions between price differences and trade flows
- However, market related properties of the commodity do not allow composition of econometric modelling framework
- Clear limitations in data availability and quality

## The European wood pellet market for small scale-heating - CONCLUSIONS

- Development towards competitive spatial equilibrium should be supported:
  - Access to adequate information! Harmonised approach for collecting market relevant data – more accurate and detailed output of statistical authorities
  - Continued fostering of development of price benchmarks necessary
  - Fungibility of wood pellets through applying sustainable standards next to technical standards & ensure all end users perceive fungibility
  - Reduce financial and technical risks for storage & foster convergence of smalland large scale market

# The European wood pellet market for small scale-heating – Research topics

- Development towards competitive spatial equilibrium should be supported:
  - New tools like data mining, web-scraping … ?
  - How can financialisation contribute to the commoditisation process?
  - Public perception, acceptance and participation, ... also by using new internet tools?
  - Analysing convergence of small- and larger scale market? How to mitigate danger of smaller producers to be pushed out?





## Thank you for listenting – what do YOU think?

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