



## **2018 Annual Conference**

**As part of the 54<sup>th</sup> Annual MBAA Meeting**

**April 18 – 20, 2018**



**Palmer House Hilton  
Chicago, Illinois  
[www.mbaa-nams.org](http://www.mbaa-nams.org)**

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**Session 1**      **Wednesday, April 18, 2018**

**1:30-2:45 p.m.**.....Burnham 4, 7th Floor  
**North American Management Society Executive Council Meeting**  
 Presiding: Chaunda L. Scott, Oakland University  
 Jeanetta D. Sims, University of Central Oklahoma  
 NAMS Co-Presidents

**Session 2**

**3:00-4:15 p.m.**.....Burnham 1, 7th Floor  
**Theme: Current Issues in Entrepreneurship and Innovation**  
 Chair: Paul L. Govekar, Ohio Northern University  
 Discussants: Michael E. Dobbs, Eastern Illinois University  
                   Harry E. Fisher, Eureka College

**Procurement's Role in Innovation**  
 Florian Lorenz, Q\_PERIOR AG, Berne, Switzerland  
 Perry Haan, Tiffin University

**Tacit and Explicit knowledge: Considering the Small Business Firm**  
 Karen Blotnicky, Mount Saint Vincent University  
 Paulette Cormier-MacBurnie, Mount Saint Vincent University  
 Peter Mombourquette, Mount Saint Vincent University  
 Jeffrey D. Young, Mount Saint Vincent University

**Means Matter! The Adverse Effect of the Entrepreneur's Dark Triad**  
 Personality on Venture Performance  
 Imran Syed, Ball State University  
 Jonathan C. Butler, Oklahoma State University

**Impact of Digitalization and Automation on Faculty Service Provision**  
 Alexander Redlein, Viennese University of Technology  
 Eva Stopajnik, Viennese University of Technology

**3:00-4:15 p.m.**.....Burnham 2, 7th Floor  
**PANEL: General Business Education in a Crowded Curriculum**

Panelists: Carl Gahala, University of Wisconsin-Washington County  
 Jill Halverson, University of Wisconsin-Fox Valley  
 Elizabeth Smith, University of Wisconsin-Barron County

**Session 3**      **Thursday, April 19, 2018**

**8:00-9:00 a.m.**.....Burnham 1, 7th Floor  
**Theme: Current Technology and Human Issues in Management**  
 Chair: Jeffrey Fahrenwald, Rockford University  
 Discussant: Jamie O'Brien, St. Norbert College

**Crisis Analytics: When Big Data and Crisis Management Collide**  
 William "Rick" Crandall, University of North Carolina at Pembroke  
 John A. Parnell, University of North Carolina at Pembroke  
 John E. Spillan, University of North Carolina at Pembroke  
 Richard E. Crandall (retired), Appalachian State University

**Improving the Public-sector Services through the Integration of Technology and Communication: An Exploratory Study**  
 Diana O. M. Morais, University of Coimbra  
 Carlos F. Gomes, University of Coimbra  
 Mahmud M. Yasin, East Tennessee State University

**8:00-9:00 a.m.**.....Burnham 2, 7th Floor  
**Theme: Issues in Diversity at School and Work**  
 Chair: Chaunda L. Scott, Oakland University  
 Discussant: Melissa Mann, University of North Carolina at Pembroke

**The Cross-cultural Immersion Narratives of Collegiate African American Males**  
 Rubina Malik, Morehouse College

**Exploring the Impact of Psychological Reactance and Network Heterogeneity on Diversity Schemas**  
 Jeanetta D. Sims, University of Central Oklahoma  
 Anthony Clay, University of Central Oklahoma  
 Ezekiel Wariboko-Alali, University of Central Oklahoma

**African American Business Students at A Predominantly White Institution: Perceptions of the Impact of Interactions with Faculty on Academic Success**  
 Monica E. Allen, Grand Valley State University

**8:00-9:00 a.m.**.....Burnham 4, 7th Floor  
**PANEL: Retirement Planning: Challenges Facing those about to Retire**

Panelists: Bruce Bloom, Robert Morris University  
 Matt Raunio, University of Wisconsin-Sheboygan