2018 Annual Conference

As part of the 54th Annual MBAA Meeting

April 18 – 20, 2018

Palmer House Hilton
Chicago, Illinois
www.mbaa-nams.org
Session 1  Wednesday, April 18, 2018

1:30–2:45 p.m........................................Burnham 4, 7th Floor
North American Management Society Executive Council Meeting
Presiding: Chaunda L. Scott, Oakland University
Jeanetta D. Sims, University of Central Oklahoma
NAMS Co-Presidents

Session 2

3:00–4:15 p.m........................................Burnham 1, 7th Floor
Theme: Current Issues in Entrepreneurship and Innovation
Chair: Paul L. Govekar, Ohio Northern University
Discussants: Michael D. Dobbs, Eastern Illinois University
Harry E. Fisher, Eureka College

Procurement’s Role in Innovation
Florian Lorenz, Q.PERIOR AG, Berne, Switzerland
Perry Haan, Tiffin University

Tacit and Explicit knowledge: Considering the Small Business Firm
Karen Blotnicki, Mount Saint Vincent University
Paula Corrigan-MacBurme, Mount Saint Vincent University
Peter Mombourquette, Mount Saint Vincent University
Jeffrey D. Young, Mount Saint Vincent University

Means Matter: The Adverse Effect of the Entrepreneur’s Dark Triad
Imran Syed, Ball State University
Jonathan C. Butler, Oklahoma State University

Impact of Digitalization and Automation on Faculty Service Provision
Alexander Redlein, Vienna University of Technology
Eva Stopajnik, Vienna University of Technology

3:00–4:15 p.m........................................Burnham 2, 7th Floor
PANEL: General Business Education in a Crowded Curriculum
Panelists: Carl Gahala, University of Wisconsin-Washington County
Jill Halverson, University of Wisconsin-Fox Valley
Elizabeth Smith, University of Wisconsin-Barron County

Session 3  Thursday, April 19, 2018

8:00–9:00 a.m........................................Burnham 1, 7th Floor
Theme: Current Technology and Human Issues in Management
Chair: Jeffrey Fahrenwald, Rockford University
Discussant: Jamie O’Brien, St. Norbert College

Crisis Analytics: When Big Data and Crisis Management Collide
William “Rick” Crandall, University of North Carolina at Pembroke
John A. Parnell, University of North Carolina at Pembroke
John E. Spillan, University of North Carolina at Pembroke
Richard E. Crandall (retired), Appalachian State University

Improving the Public-sector Services through the Integration of Technology and Communication: An Exploratory Study
Diana O. M. Morais, University of Coimbra
Carlos F. Gomes, University of Coimbra
Mahmoud M. Yasin, East Tennessee State University

8:00–9:00 a.m........................................Burnham 2, 7th Floor
Theme: Issues in Diversity at School and Work
Chair: Chaunda L. Scott, Oakland University
Discussant: Melissa Mann, University of North Carolina at Pembroke

The Cross-cultural Immersion Narratives of Collegiate African American Males
Rubina Malik, Morehouse College

Exploring the Impact of Psychological Reactance and Network Heterogeneity on Diversity Schemata
Jeanetta D. Sims, University of Central Oklahoma
Anthony Clay, University of Central Oklahoma
Ezekiel Wariboko-Alahi, University of Central Oklahoma

African American Business Students at A Predominantly White Institution: Perceptions of the Impact of Interactions with Faculty on Academic Success
Monica E. Allen, Grand Valley State University

8:00–9:00 a.m........................................Burnham 4, 7th Floor
PANEL: Retirement Planning: Challenges Facing those about to Retire
Panelists: Bruce Bloom, Robert Morris University
Matt Raunio, University of Wisconsin-Sheboygan