JUDITH HOLOFERNES
CAUSING CHAOS

PLUS
HANNOVER MESSE
GERMAN & SWISS DESIGN
AUSTRIA’S ORGANIC EXPERTS
DISCOVERING GERMANY 2017
Dear Reader,

With the long Easter weekend just around the corner, we look forward to some days off! And what better way to celebrate the small holiday than with a quick getaway? To get you inspired, have a read of our top travel tips for 2017 and find out where you should head to on your next trip to Germany.

If you happen to be in Germany around Easter, watch out for local customs and traditions as Germans love to celebrate Easter to the fullest. For instance, Germans tend to paint and decorate eggs of all sizes, before hanging them onto their Easter trees. Or, if you happen to come across a backyard, you will most likely find a variety of colourful chocolate eggs left behind from the Easter bunny that children are supposed to find. Another lovely custom is the Easter bonfire on Easter Sunday where friends and families gather together to gaze at blazing fires across the country.

If you would rather go to Austria, be sure to stop by Vienna's Supersense store – a project by entrepreneur Florian Kaps who may be better known as the saviour of Polaroid. We talked to this analogue enthusiast about his crazy quest to save Polaroid, his newest project and much more. Furthermore, none other than Judith Holofernes is on our cover this month. The former front singer of the successful German band Wir sind Helden just released her second solo album. Thus, we talked to her about her solo career and life without the band.

Other topics covered in this month’s issue are Germany’s wine queens, the HANNOVER MESSE, organic products from Austria, enchanting architects, exceptional hotels, further travel tips and much, much more.

Sit back, relax and thanks for reading.

Nane Steinhoff,
Editor
pichler. architekt[en] is an architectural practice that produces innovative, high-quality buildings through the synthesis of research and sustainable design. The integration of teaching at the technical university in Vienna and continually research into the design process encourages innovation and improves the quality of the work we produce. We integrate new technologies- now increasingly critical given the importance of sustainability- the emergence of new materials and the prevalence of new digital tools in our design and fabrication. We believe that the most sustainable way to build is through well-made buildings that are beautiful, function well, and are easy to maintain. Our buildings have a natural beauty, longevity and value.