Invitation

Romanian Workplace Management Forum

16 April 2019 - Novotel Hotel Bucharest

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EVENT PROGRAMME
Novotel Hotel Bucharest, Calea Victoriei 37B, Paris Gauche Hall

8:30 - 9:00 REGISTRATION AND NETWORKING BREAKFAST

9:00 - 11:30 PLENARY SESSION
Creating a Workplace Culture
• James Pinder, co-founder 3edges, UK
Workplace Management and New Ways of Working
• prof. Alexander Redlein, Vienna University of Technology
Creating the Workplace of the Future: How to Maximise ROI
• Alexander Athanassoulas, Founder, President & CEO STIRIXIS GROUP
VOX Technology Park – The Home of Smart Business
• Virgil Tornoveanu, Managing Partner VOX Property Group
Workplace trends - between global and local culture
• Anda Manu, Office Designer & Leading Architect, Founder of AMA Design

11:30 - 12:00 COFFEE BREAK

12:00 - 12:45 PANEL 1 --- Workplaces & Well-being. From design to operations and behaviours.
• Adrian Iurcan, CEO Biocomp
• George Didoiu, Director Tenant Services | Office agency, Colliers International
• Daniela Barnaiea, Property Manager, GTC
• Alexandru Miculas, Head of Facility Management Services, Facilities Management Services
• Andrei Ulicia, Founder & Curatorial Chief Executive, Adaptive Work Environment
• Tiberiu Teleanu, Asset Management Consultant
Moderator: Cristian Vasilii, Managing Director, ROFMA

12:45 - 13:30 PANEL 2 --- Future proof workforce
Workplace management as an employer branding tool; FM and HR management teaming for an agile workforce; Workplace management as a key factor for employees attraction and retention; Cost savings and space reduction vs employees satisfaction
• Elena Grădinaru, Shared Services Director – Europe Hub, Schneider Electric
• Andreea Iosif, HR Business Advisor Corporate & Solutions, OMV Petrom
• Andreea Suciu, Managing Partner; Suciu The Employment Law Firm
• Anneliese Bauer, AVP I&L Europe & Africa, GENPACT
• Sorin Postolache, Facility Manager, BAT GB5
• Tünde Bendő, Facility Manager, Emerson
• Livia Ivanovici, architect, founder A57
Moderator: Madalina Uceanu, Senior Recruitment Consultant & Founder, Career Advisor

13:30 – 14:30 LUNCH BREAK

14:00 - 14:30 PANEL 3 --- From integrated corporate projects to alternative workplaces. Case studies:
Smarter Workplace Management – OMV PETROM
• Mircea Dobre, Senior Department Manager, Facility Services, OMV Petrom Global Solutions
BFP x The Bridge = BCR² – Banca Comercială Română
• Samiran Gurlui, Labor Law Expert, BCR
Renault Bucharest Connected - Groupe Renault România
• Andrei Dina, Social Relations Specialist, Groupe Renault
Moderator: Anna-Maria Linek, Business Developer, Archibus Solution Center Romania

16:00 - 17:00 CLOSING SESSION --- Romanian market trends, challenges & opportunities.
• Alexander Athanassoulas, founder, president & CEO STIRIXIS GROUP
• Virgil Tornoveanu, Managing Partner VOX Property Group
• Laura Popa, VP Infrastructure Leader, America & Europe, Genpact
• Andrei Pastolina, Managing Director Romania, Bulgaria, Hungary, Balkans, CBRE GWS
• Tamina Lolev, Architect Partner Wolfhouse Productions & co-founder Nod Makerspace
• Ina German, Architect | Managing Partner, Zest Collective
• Ada-Carmen Epure, Creatives & Cultures Specialist, Banca Transilvania
Moderator: Cristian Vasilii, Managing Director, ROFMA

18:00 - 21:00 ROFMA Drinks & Talks