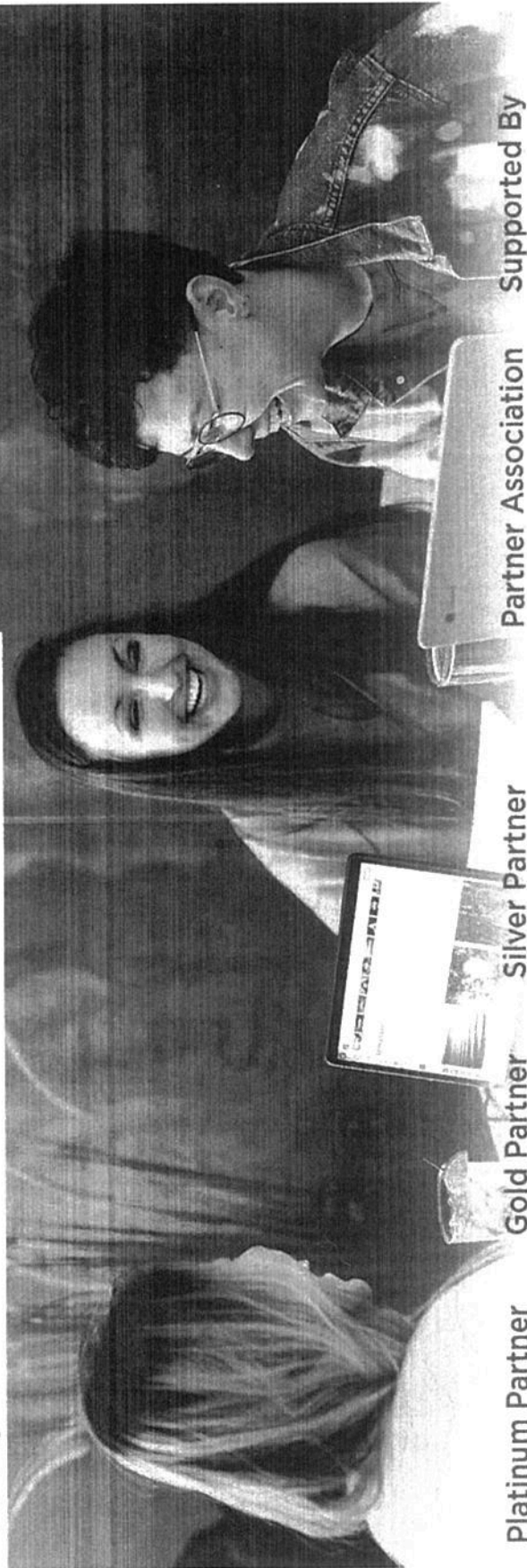




Invitation

Romanian Workplace Management Forum

16 April 2019 - Novotel Hotel Bucharest



Platinum Partner Gold Partner Silver Partner Partner Association Supported By



Media Partners



R.S.V.P.: sabina.usurelu@rofma.ro

EVENT PROGRAMME

Novotel Hotel Bucharest, Calea Victoriei 37B, Paris Gauche Hall

8:30 - 9:00 REGISTRATION AND NETWORKING BREAKFAST

9:00 – 11:30 PLENARY SESSION

Creating a Workplace Culture

- James Pinder, cofounder Jedges, UK

Workplace Management and New Ways of Working

- **prof. Alexander Redlein, Vienna University of Technology**

Creating the Workplace of the Future: How to Maximise ROI

- Alexander Athanassoulas, Founder, President & CEO STIRIXIS GROUP

VOX Technology Park – The Home of Smart Business

- Virgil Tornoreanu, Managing Partner VOX Property Group

Workplace trends - between global and local culture

- Anda Manu, Office Designer & Leading Architect, Founder of AMA Design

11:30 – 12:00 COFFEE BREAK

12:00 - 12:45 PANEL 1 --- Workplaces & Well-being. From design to operations and behaviours.

- Adrian Iurcan, CEO Biocomp
- George Didoiu, Director Tenant Services | Office agency, Colliers International
- Daniela Barnoaiea, Property Manager, GTC
- Alexandru Miculas, Head of Facility Management Services, Facilities Management Services
- Andrei Uleia, Founder & Curatorial Chief Executive, Adaptive Work Environment
- Tiberiu Teleanu, Asset Management Consultant

Moderator: Cristian Vasiliu, Managing Director, ROFMA

12:45 – 13:30 PANEL 2 --- Future proof workforce

Workplace management as an employer branding tool; FM and HR management teaming for an agile workforce; Workplace management as a key factor for employees attraction and retention; Cost savings and space reduction vs employees satisfaction

- Elena Grădinaru, Shared Services Director – Europe Hub, Schneider Electric
- Andreea Iosif, HR Business Advisor Corporate & Solutions, OMV Petrom
- Andreea Suci, Managing Partner, Suci The Employment Law Firm
- Anneliese Bauer, AVP I&L Europe & Africa, GENPACT
- Sorin Postolache, Facility Manager, BAT GBS
- Tünde Benő, Facility Manager, Emerson
- Livia Ivanovici, architect, founder A57

Moderator: Mădălina Uceanu, Senior Recruitment Consultant & Founder, Career Advisor

13:30 – 14:30 LUNCH BREAK

14:30 - 16:00 PANEL 3 --- From integrated corporate projects to alternative workplaces. Case studies:

Smarter Workplace Management – OMV PETROM

- Mircea Dobre, Senior Department Manager, Facility Services, OMV
- Petrom Global Solutions

BFP x The Bridge = BCR² – Banca Comercială Română

- Samidan Gurului, Labor Law Expert, BCR

Renault Bucharest Connected - Groupe Renault România

- Andrei Dina, Social Relations Specialist, Group Renault

Moderator: Anna-Maria Linek, Business Developer, Archibus Solution Center Romania

16:00 - 17:00 CLOSING SESSION --- Romanian market trends, challenges & opportunities.

- Alexander Athanassoulas, fondator, președinte și CEO STIRIXIS GROUP
- Virgil Tornoreanu, Managing Partner VOX Property Group
- Laura Popa, VP Infrastructure Leader, America & Europe, Genpact
- Andrei Postelnicu, Managing Director Romania, Bulgaria, Hungary, Balkans, CBRE GWS
- Tamina Lolev, Architect Partener Wolfhouse Productions & cofounder Nod Makerspace
- Ina German, Architect | Managing Partner, Zest Collective
- Ada-Carmen Epure Creatives & Cultures Specialist, Banca Transilvania

Moderator: Cristian Vasiliu, Managing Director, ROFMA

18:00 - 21:00 ROFMA Drinks & Talks

Cocktail offered by AWE & ROFMA at Adaptive Work Environment, Universul Palace, 23-25 Ion Brezoianu str.