

FOR A SUSTAINABLE EUROPE

# INNOVATION

Huawei European Innovation Day 2021

October 27<sup>th</sup>, Kursalon, Vienna, Austria

## AGENDA

|             |                                          |                                                                                                           |
|-------------|------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| 9:00 - 9:10 | <b>Opening Keynote</b>                   | <b>Heinz Fischer</b> , Former President of Austria                                                        |
| 9:10 - 9:20 | <b>Opening Keynote</b>                   | <b>Andreas Reichhardt</b> , Deputy Minister, Austrian Federal Ministry of Agriculture, Region and Tourism |
| 9:20 - 9:28 | <b>Innovate for a sustainable future</b> | <b>Catherine Chen</b> , Corporate Senior Vice President of Huawei                                         |
| 9:28 - 9:35 | <b>Welcome remarks</b>                   | <b>Phillip Gan</b> , President of Huawei CEE & Nordic Region                                              |

### TECHNOLOGY FOR A BETTER PLANET

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| 9:40 - 9:55   | <b>Biodiversity Strategy</b>                                | <b>Christian Holzer</b> , General Director, Austrian Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology                                                                                                                                                                                                                                                                                                                                                      |
| 10:00 - 10:20 | <b>Project Launch: Austria Tech4all Guardian Project</b>    | <b>Johannes Ehrenfeldner</b> , Director, National Park Neusiedler See-Seewinkel<br><b>Astrid Eisenkopf</b> , Deputy Governor, Burgenland Provincial Government<br><b>Phillip Gan</b> , President of Huawei CEE & Nordic Region<br><b>Christian Holzer</b> , General Director, Austrian Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology<br><b>Christian H. Schulze</b> , Professor of Department of Botany and Biodiversity Research, University of Vienna |
| 10:20 - 10:40 | <b>Coffee Break</b>                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 10:40 - 11:00 | <b>Protecting Wildlife in Greece with a Shield of Sound</b> | <b>Chrissy Durkin</b> , Director of International Expansion, Rainforest Connection                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 11:00 - 11:10 | <b>Keynote Speech</b>                                       | <b>Lukas Mandl</b> , Member of the European Parliament                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 11:10 - 11:50 | <b>Panel Discussion</b>                                     | <b>Astrid Eisenkopf</b> , Deputy Governor, Burgenland Provincial Government<br><b>Harald Grabenhofer</b> , Head of Research, National Park Neusiedler See-Seewinkel<br><b>Erich Manzer</b> , Vice President of Huawei Austria<br><b>Christian H. Schulze</b> , Professor of Department of Botany and Biodiversity Research, University of Vienna                                                                                                                                                       |

### WORKING WITH INNOVATORS TO BUILD A DIGITAL EUROPE

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| 12:00 - 12:10 | <b>Smart Farming: Drones shaping the future of agriculture</b>        | <b>Felix Mueller</b> , Chief Operating Officer, Dronetech by Immotech Austria                        |
| 12:10 - 12:20 | <b>Green terminal, digital twin and 5G: a vision became reality</b>   | <b>János Tólosi</b> , CEO & Member of the Board, East-West Intermodal Logistics Service Private Ltd. |
| 12:20 - 12:30 | <b>Green &amp; fast: 5G/6G data transmission on a very high level</b> | <b>Erich Schlaffer</b> , Programme Manager R&D, AT&S Austria Technologies & Systemtechnik AG         |
| 12:30 - 14:00 | <b>Lunch Break</b>                                                    |                                                                                                      |

### ICT TALENT ECOSYSTEM UNLOCKS POTENTIAL FOR INDUSTRY INNOVATION

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| 14:00 - 14:10 | <b>Keynote Speech</b>                                                                                    | <b>Stephan De Pasqualin</b> , Deputy Head of Department, Austrian Federal Ministry of Education, Science and Research                                                                                                                                                                                                                              |
| 14:10 - 14:20 | <b>Keynote Speech</b>                                                                                    | <b>Hannes Heide</b> , Member of the European Parliament                                                                                                                                                                                                                                                                                            |
| 14:20 - 14:30 | <b>Building a sustainable talent ecosystem for an innovative Europe</b>                                  | <b>Radoslaw Kedzia</b> , Vice President of Huawei CEE&Nordic Region                                                                                                                                                                                                                                                                                |
| 14:30 - 14:45 | <b>Project Launch: Huawei Seeds for the Future Scholarship Announcement</b>                              | <b>Harald Kainz</b> , Rector of Graz University of Technology<br><b>Radoslaw Kedzia</b> , Vice President of Huawei CEE&Nordic Region<br><b>Kurt Matyas</b> , Vice Rector Academic Affairs, Technical University of Vienna<br><b>Stephan De Pasqualin</b> , Deputy Head of Department, Austrian Federal Ministry of Education, Science and Research |
| 14:45 - 14:55 | <b>Participatory Approach to Innovation - the example of Kozminski University and ICT Huawei Academy</b> | <b>Aleksandra Przegalinska</b> , Vice Rector, Kozminski University, Fellow at the American Institute for Economic Research                                                                                                                                                                                                                         |
| 14:55 - 15:40 | <b>Developer community support program and 2021 AppsUp winners announcement</b>                          | <b>Jaime Gonzalo</b> , Vice President of Huawei Mobile Services Europe                                                                                                                                                                                                                                                                             |
| 15:40 - 16:00 | <b>Coffee Break</b>                                                                                      |                                                                                                                                                                                                                                                                                                                                                    |
| 16:00 - 16:40 | <b>Panel Discussion</b>                                                                                  | <b>Radoslaw Kedzia</b> , Vice President of Huawei CEE & Nordic Region<br><b>Aleksandra Przegalinska</b> , Vice Rector, Kozminski University, Fellow at the American Institute for Economic Research<br><b>Hilda Tellioglu</b> , Associate Professor, Technical University of Vienna<br><b>Tomáš Zloch</b> , CTO, ALTEPRO                           |
| 16:40 - 16:50 | <b>Closing Speech</b>                                                                                    | <b>Alexander Biach</b> , Deputy Managing Director, Business Location Advocate, Vienna Chamber of Commerce and Industry                                                                                                                                                                                                                             |

16:50 - 18:00 **LIVE MUSIC SHOW**



## FLOOR PLAN

